Participation International Art Fairs

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application closed

As a result of the corona crisis and its effect on the continuity of art (book) fairs, presentation costs, if awarded, will only be transferred after signed confirmation by the applicant stating that the fair will definitively take place. This confirmation should be submitted no earlier than 4 weeks before the start of the presentation. A further condition is that the Dutch Ministry of Foreign Affairs has to clear international travel to the country in question. The awarded presentation costs will be reserved for a maximum of 12 months. The presentation costs will be transferred no earlier than 4 and at least 2 weeks before the opening of the event. This measure does not influence the payment of awarded production costs.

This commentary is meant for galleries and art fairs outside the Netherlands intending to apply within the grant program Participation International Art Fairs. Dutch galleries are referred to the commentary in Dutch.

For whom and for what?

Galleries and international art fairs can apply within the grant program Participation International Art Fairs to exhibit work by living Dutch artists at renowned international fairs. Applications are also accepted for the production of new work by artists based in the Netherlands in a separate section of an art fair. The grant is intended as a contribution towards booth rental or, where there is a special exhibition at the fair, as a contribution towards the production and presentation.
The aim of this grant program is to reinforce the international position of contemporary art from the Netherlands.
The grant can be used for: booth rental for listed art fairs, booth rental for other fairs and presentations in separate sections at art fairs.

Booth rental listed art fairs

The Mondriaan Fund has drawn up a list of art fairs with international allure on the advice of an expert committee. If a gallery has been accepted for one of these fairs and exhibits existing work in a booth, the application is honored automatically under the prevailing conditions.

These fairs are: Art Basel (Basel), Art Basel (Miami), Art Basel (Hong Kong), Liste (Basel), Frieze Art Fair (London) Frieze Art Fair (New York), ARCO (Madrid), LOOP (Barcelona), Art Berlin (previously abc, Berlin), ARTBO (Bogotá), The Independent (New York), The Independent (Brussels), The Armory Show (New York), FIAC (Paris), Paris Photo (Paris), Paris Photo (New York), Artissima (Turin), ZONA MACO (Mexico Stad), Art Cologne (Cologne), Art Brussels (Brussels), Art Dubai (Dubai) and FNB Joburg Art Fair (Johannesburg). The list of art fairs is reviewed every two years to respond to the current situation.

Conditions

All funding by the Mondriaan Fund is subject to the General Terms and Conditions. The following conditions also apply to the grant program Participation International Art Fairs:

For funding for booth rental:

- Galleries can apply for funding for booth rental, but *not* for booth design, advertising, VAT or other costs.
- Art fairs cannot apply for funding for booth rental.

The maximum funding for booth rental depends on the amount of the basic booth rent and the percentage of exhibited work by artists from the Netherlands. The following calculation is applied:

Booth rental
Less than 20.000 euros: maximum funding 5.250 euros
20.000 tot 30.000 euros: maximum funding 7.500 euros
More than 30.000 euros: maximum funding 10.000 euros

Percentage of exhibited work by artists from the Netherlands
More than 60%: eighty percent of the basic booth rental up to the maximum amount
33% – 60%: fifty percent of the basic booth rental up to the maximum amount
Less than 33%: no funding

Assessment

If a gallery is selected for one of the art fairs on the Mondriaan Fund list and exhibits existing work in a booth, the application is approved automatically if all other conditions are fulfilled.

Apply

Applications for the grant program Participation International Art Fairs can be submitted via an **application form**. The information listed in the checklist below must be included with the completed form. Please send your application with the form and additional requested information to info@mondriaanfonds.nl, with the subject 'Application Participation International Art Fairs'.The application procedure is on a continuous basis. An application to take part in one of the art fairs listed above must be submitted at least one month before it opens. A decision will be taken within a month about whether funding is approved or not.

Checklist

The information requested below relates to applications by galleries and art fairs outside the Netherlands.

The following information must be included as a pdf with the completed application form. Please send your application with the form and additional requested information to info@mondriaanfonds.nl, with the subject 'Application Participation International Art Fairs'.

A recent (not older than one year) registration of your organization with the Chamber of Commerce in your country

If this is not possible, we would need alternative confirmation of your official registered status. The confirmation must be recent and up-to-date.

Information about the gallery

Project plan

– The reason why the artist(s) is/are selected and information on the work that will be exhibited.
– A sketch of the floor plan of the stand, with names of artist(s), number of works, dimensions, images of the work to be exhibited and the percentage of work by artists living in the Netherlands.
– CV of the artist(s) from the Netherlands
Please collect all documents in one pdf-file.

Presentation plan

With a description of the way in which the presentation will be announced to attract a relevant audience in an inspiring manner.

Visual documentation of work by selected artists

With work made over the last two to four years in five to ten images per artist and a documentation list. Collect all in one pdf with a maximum of 12 MB.

Copy of proof of admission or application for the fair including stand area and a copy of the price quoted by the fair organisation.

The basic booth rental price per meter and surface area of the booth should be mentioned.

If applicable:

Recent bank statement

If it is the first time your organization is applying with the Mondriaan Fund or if your bank account details have changed since your previous application, we request you to upload a recent bank statement.

Municipality residency certificate

For **non-Dutch** artist(s) or (guest) curators, a recent copy of their municipality residency certificate (in Dutch: uittreksel bevolkingsregister/afgifte basisadministratie) is required. The document cannot be older than three months. Please collect all documents in one pdf-file.

Booth rental other fairs

Applications for funding of booth rental at an art fair which is *not* on the list are submitted to an advisory committee.

Conditions

All funding by the Mondriaan Fund is subject to the General Terms and Conditions. The following conditions also apply to the grant program Participation International Art Fairs:

For funding for booth rental:

- Galleries can apply for funding for booth rental, but *not* for booth design, advertising, VAT or other costs.
- Art fairs cannot apply for funding for booth rental.
- The maximum funding for booth rental depends on the amount of the basic booth rent and the percentage of exhibited work by artists from the Netherlands. The following calculation is applied:

Booth rental
Less than 20.000 euros: maximum funding 5.250 euros
20.000 tot 30.000 euros: maximum funding 7.500 euros
More than 30.000 euros: maximum funding 10.000 euros

Percentage of exhibited work by artists from the Netherlands
More than 60%: eighty percent of the basic booth rental up to the maximum amount
33% – 60%: fifty percent of the basic booth rental up to the maximum amount
Less than 33%: no funding

Assessment
Applications for funding for booth rental at an art fair which is not on the list will be submitted to an advisory committee.

The advisory committee assesses the significance of the proposal for enhancing the international position of relevant contemporary art from the Netherlands based on:

- information on the gallery or art fair (applying for funding): recent programming, media attention, professional profile;
- motivation for participation in the art fair;
- project plan motivating the proposed presentation;
- presentation plan indicating how the presentation will be announced to attract a relevant audience in an inspiring manner.

When assessing the application, the advisory committee considers all the following criteria interdependently:

- The significance and international reputation of the fair as expressed in the quality of the programming, the targeted audience (in both qualitative and quantitative terms), the reputation of the fair and the attention in relevant media.
- The motivation of the gallery for participating in this fair (if the gallery is the applicant).
- The motivation for the selection of the artist(s).
- The quality of the work to be exhibited.
- The quality of the presentation plan, how the presentation will be announced to attract a relevant audience in an inspiring manner.
- The significance and reputation of the gallery or curator.

Apply
Applications for the grant program Participation International Art Fairs can be submitted via an **application form**. The information listed in the checklist below must be included with the

completed form. Please send your application with the form and additional requested information to info@mondriaanfonds.nl, with the subject ‘Application Participation International Art Fairs’.

Applicants must take into account a processing time of three months from the time that the application is completed. Funding by the Mondriaan Fund may not be retroactively approved. For that reason, the application must be submitted well in advance of the requested start date.

Checklist
The information requested below relates to applications by galleries and art fairs outside the Netherlands.

The following information must be included as a pdf with the completed application form. Please send your application with the form and additional requested information to info@mondriaanfonds.nl, with the subject ‘Application Participation International Art Fairs’.

A recent (not older than one year) registration of your organization with the Chamber of Commerce in your country
If this is not possible, we would need alternative confirmation of your official registered status. The confirmation must be recent and up-to-date.

Information about the gallery

Project plan
- Information about the art fair
- The reason for participating in this fair
- The reason why the artist(s) is/are selected and information on the work that will be exhibited.
- A sketch of the floor plan of the stand, with names of artist(s) numbers of works, dimensions, images of the work to be exhibited and the percentage of work by artists living in the Netherlands.
- CV of the artist(s) from the Netherlands

Please collect all documents in one pdf-file.

Presentation plan
With a description of the way in which the presentation will be announced to attract a relevant audience in an inspiring manner.

Visual documentation of work by selected artists
With work made over the last two to four years in five to ten images per artist and a documentation list. Collect all in one pdf with a maximum of 12 MB.

Copy of proof of admission or application for the fair including stand area and a copy of the price quoted by the fair organisation.
The basic booth rental price per meter and surface area of the booth should be mentioned.

If applicable:

Recent bank statement

If it is the first time your organization is applying with the Mondriaan Fund or if your bank account details have changed since your previous application, we request you to upload a recent bank statement.

Municipality residency certificate

For **non-Dutch** artist(s) or (guest) curators, a recent copy of their municipality residency certificate (in Dutch: uittreksel bevolkingsregister/afgifte basisadministratie) is required. The document cannot be older than three months. Please collect all documents in one pdf-file.

Presentations separate sections art fairs

Applications for presenting existing or new work in a separate section of the fair are submitted to an advisory committee.

Conditions

For presentations in separate sections at an art fair, such as Unlimited at Art Basel, either the gallery or the art fair may submit an application. All funding by the Mondriaan Fund is subject to the General Terms and Conditions. The following conditions also apply to the grant program Participation International Art Fairs:

For existing work:

- An art fair engaging an artist from the Netherlands for a special exhibition outside the booths, can apply for funding for transport costs, for insurance of the work and for travel and accommodation expenses for the artist whose presence is desired to increase visibility. In this case, *no* funding is available for booth rental, booth design, VAT or other costs.
- The artist must be active and integrated in the professional art world in the Netherlands.
- If the application is not submitted by the art fair, the application must be accompanied by an invitation from the art fair.

For new work:

If an art fair commissions an artist to create new work for a special presentation at the fair, the fair or gallery can apply for funding for the production of the new work under the following conditions:

- The production of new work is funded if the work is displayed in a special presentation, outside the gallery's stand.
- A maximum of 50 percent of the production costs is eligible for funding. The budget must include a realistic artist's fee for which the applicant is responsible. This fee is regarded as part of the production costs, but must be paid by the applicant.
- The artist must be active and integrated in the professional art world in the Netherlands.
- The artist must be professionally active for at least four years or have followed a Higher Professional Education (HBO) programme at an Art Academy for at least three years.
- If the application is not submitted by the art fair, the application must be accompanied by

an invitation from the art fair.

Assessment

Applications for presentations of existing work in a separate section of the fair and applications for the production of new work in a separate section will be submitted to an advisory committee.

The advisory committee assesses the significance of the proposal for enhancing the international position of relevant contemporary art from the Netherlands based on:

- information on the gallery or art fair (applying for funding): recent programming, media attention, professional profile;
- motivation for participation in the art fair;
- project plan motivating the proposed presentation;
- presentation plan indicating how the presentation will be announced to attract a relevant audience in an inspiring manner.

And if applicable:

- budget with quotes, cover plan and commitment of inviting and/or participating parties.
- (visual) documentation, CV and information about the work of the artist(s) or curator(s) involved.

When assessing the application, the advisory committee considers all the following criteria interdependently:

For existing work:

- The significance and international reputation of the fair as expressed in the quality of the programming, the targeted audience (in both qualitative and quantitative terms), the reputation of the fair and the attention in relevant media.
- The motivation of the gallery for participating in this fair (if the gallery is the applicant).
- The motivation for the selection of the artist(s).
- The quality of the work to be exhibited.
- The quality of the presentation plan, how the presentation will be announced to attract a relevant audience in an inspiring manner.
- The significance and reputation of the gallery or curator.

For new work:

- The importance and international reputation of the fair as expressed in the quality of the programming, the targeted audience (in both qualitative and quantitative terms), the reputation of the fair and the level of attention in the relevant media.
- The reason why the gallery is participating in this fair (if the gallery is the applicant).
- The reputation of the gallery and/or curator (if applicable).
- The quality of the artist’s work and artistic practice, evaluation of aspects of the cultural enterprise, such as the artist’s investigative attitude and his capacity to connect with other

parties.
- The reason for selecting the artist(s).
- The quality of the presentation plan, how the presentation will be announced to attract a relevant audience in an inspiring manner.

Apply

Applications for the grant program Participation International Art Fairs can be submitted via an **application form**. The information listed in the checklist below must be included with the completed form. Please send your application with the form and additional requested information to info@mondriaanfonds.nl, with the subject ‘Application Participation International Art Fairs’.

Applicants must take into account a processing time of three months from the time that the application is completed. Funding by the Mondriaan Fund may not be retroactively approved. For that reason, the application must be submitted well in advance of the requested start date.

Checklist

The information requested below relates to applications by galleries and art fairs outside the Netherlands.

The following information must be included as a pdf with the completed application form. Please send your application with the form and additional requested information to info@mondriaanfonds.nl, with the subject ‘Application Participation International Art Fairs’.

A recent (not older than one year) registration of your organization with the Chamber of Commerce in your country

If this is not possible, we would need alternative confirmation of your official registered status. The confirmation must be recent and up-to-date.

Information about the applying organisation

Project plan

- Information about the art fair and the separate section
- The reason for participating in this fair
- Information on the work that will be exhibited.
- CV of the curator (if applicable)

Please collect all documents in one pdf-file.

Presentation plan

With a description of the way in which the presentation will be announced to attract a relevant audience in an inspiring manner.

A copy of the approval of the fair, including the stand area.

CV of the artist(s) or curator(s) involved

Per artist a compact CV with the most significant details on the entire professional practice of the artist(s) or (guest) curator, with the emphasis on the past two to four years. Exhibitions (indicate whether solo or group), events, commissions, awards, publications etc. should also be stated, including the years in which these occurred. Also mention related activities, such as teaching posts, advisory roles or work on committees. With a maximum of three pages **per artist or curator.** Please collect all CV's in one pdf-file.

Artist statement(s)
A statement by the artist on his/her work and (developing) professional practice. Per artist a description of the intellectual and artistic principles and how these are expressed in the work and in the professional practice. Please include any collaborations or partnerships.

Visual documentation
With the emphasis on recent work by the artist(s) up to a maximum of twenty digital images, accompanied by a list of documentation. Please click here for the technical specifications.

List of documentation
Each image, or film, video or sound fragment should be listed, titled and dated. Moving images and sound should be timed. For example: 01, title, 2010, 2 minutes.

Declaration of consent
A signed confirmation by the selected artist(s) or (guest) curator, indicating their permission for submitting the application. Please collect all declarations in one pdf-file if applicable.

Specified budget with a financing plan
The budget must include a realistic artist's fee for which the applicant is responsible. This fee is regarded as part of the production costs, but must be paid by the applicant.

Quotations
Quotations or specifications are required for budget items above € 1.000. Please collect all quotations and specifications in one pdf-file.

If applicable:

Recent bank statement
If it is the first time your organization is applying with the Mondriaan Fund or if your bank account details have changed since your previous application, we request you to upload a recent bank statement.

Municipality residency certificate
For **non-Dutch** artist(s) or (guest) curators, a recent copy of their municipality residency certificate (in Dutch: uittreksel bevolkingsregister/afgifte basisadministratie) is required. The document cannot be older than three months. Please collect all documents in one pdf-file.

Diplomas and certificates
If the artist has been professionally active for less than three years, or the participating (guest) curator for less than two years, copies of all relevant diplomas and certificates are required, or a statement from the academy/university when the study was terminated prematurely. This only applies if the Mondriaan Fund has no copy of the diplomas on file. Please collect all documents in one pdf-file.

Contact

For more information about this funding, please contact Public Relations or call the general phone number: [+31 (0)20 523 15 23].

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