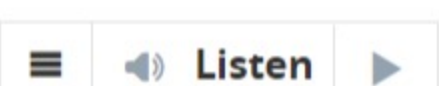


Publication (for Artists and Publishers)



[terms and conditions](#) [application form](#)

application closed

For whom and for what?

Grants for Publications (for Artists and Publishers) are intended for the production of special publications on the work of living visual artists from the Netherlands. Artists and publishers can apply for this grant to fund a publication that presents the work itself and will have a small print run. They can also apply for the grant to fund an oeuvre publication as a reflection of an artist at his or her work, a first publication of emerging talent to increase the profile of his/her work nationally or internationally, or a one-time, non-monographic opinionated edition as a reflection of the artistic practice that contributes to views on contemporary art. Innovation is an important feature of the practice of art and therefore also of publications. For this reason, the Mondriaan Fund also contributes to technically innovative publications that use printing on demand or integrate e-publishing and/or apps in a relevant manner.

The aim is to promote the knowledge and dissemination of Dutch contemporary visual art to an national or international audience, which stimulates the development of artists' talent. The Fund may help fund the realisation of publications of works of living artists from the Netherlands which contribute to the discussion or understanding of contemporary visual arts by their content and/or shape.

The amount of a Grant for Publications will be determined per application. The maximum grant to be awarded by the Mondriaan Fund is 35 percent of the production costs. In the event that the publication is innovative in technical terms, the maximum grant award is 50 percent.

Conditions

- Grants for Publications may be awarded to visual artists and publishers, who are free to apply for them either jointly or individually.
- The publication must relate to one or several artists who are creatively active in the visual arts and who play an active part in the Dutch professional visuals arts community.
- The artist to whom the publication relates must have been a professional visual artist for at least four years, or must have taken a three-year visual arts degree with a visual arts curriculum at a university of the arts and have worked as a professional visual artist for at least one year since then.
- If a publisher is involved in the project, the artist (or artists) must be given a fitting wage, which may be included in the budget as a 'costs of production' debit item. The artist's wage may be listed among the 'costs of production', but must be paid by the publisher. The publisher is required to observe the [Wage Guideline](#).
- If the work is not to be published by a vanity publisher, the grant application must include a publisher's pledge to publish the work.
- If the grant application is submitted by the publisher, the application must include a pledge issued by the artist.
- If the work is to be published by a vanity publisher, the grant may include some compensation for the time the artist devoted to getting the publication ready for publication (part-time job). The grant application is more likely to be successful if the applicant has raised some funds itself by means of a crowd-funding campaign (e.g. through [voordekunst.nl](#)).
- Publications about historical subjects and/or historical developments are not eligible for a Grant for Publications. Nor are artists' books. Artists' books are considered autonomous works of art, which are eligible for a [Project Grant for Artists](#).
- The contribution for technically innovative publications cannot be awarded for applications of printing techniques, bookbinding and/or the use of alternative types of paper. For this purpose, you can apply for the grant for 35 percent of the production costs.

Assessment

All applications that comply with the formal conditions and that have been submitted with the requested annexes will be presented to a committee which will issue recommendations on the allocation of a Grant for Publications. Click [here](#) if you wish to learn how your application will be processed. The advisory committee will first assess whether the artist's artistic performance is significant, or, in the case of beginner artists, whether it is expected to become significant to Dutch contemporary visual arts. The assessment will take into account:

- Visual documentation materials;
- An explanation of the artist's work and the professional practice;
- The CV (resume) of the artist concerned.

In the event that the committee issues a positive recommendation on the aforementioned documents, it will then assess the significance of the proposed publication on the basis of:

- The reasons why the publication is desired;
- A description of the structure of the publication and a draft design, preferably a publisher's dummy or some sample sections of the book;
- Information on the size of the book, the number of copies which will be printed, the names of the graphic designer and the writer or writers (if any), and the retail price;
- A presentation plan featuring distribution and promotion plans explaining how the applicant seeks to attract and retain the right audience in an inspiring manner;
- A budget covering all expenses, preferably with quotations;
- An explanation of how the applicant intends to observe the Wage Guideline, where applicable.
- Information on why the publication is technically innovative, where applicable.

The Mondriaan Fund puts a great premium on the way in which publications are targeted to the right audience. Therefore, it is vital that grant applications include a realistic and ambitious distribution and promotion plan.

The advisory committee will assess whether the publication will constitute a meaningful contribution to the Dutch visual arts scene.

Artistic performance

The advisory committee will use the following interrelated criteria to assess the artist's artistic performance:

- The artist's artistic capabilities. The question as to whether the oeuvre the artist has built so far is or will be significant to contemporary visuals arts. This assessment is primarily focussed on the connection between the artist's artistic principles and the way in which these are expressed in his or her work. Among other things, the committee may examine the intellectual meaning of the concept, the artist's power of imagination and his/her mastery of the chosen materials. Furthermore, the committee will examine how the artist's work and opinions relate to the historical and current context.
- Furthermore, the following aspects will be considered: the quality of the artist's cultural entrepreneurship; the artist's investigative and innovative approach; the way in which the artist presents himself or herself and seeks to attract and retain the right audience in an inspiring manner.

Plans and profile

In the event that the committee issues a positive recommendation on the artist's artistic performance, it will then assess the plan on the basis of the following interrelated criteria:

- The significance of the proposed plan to the publication.
- The expected impact of the publication.
- The likelihood, expressed by the application documents, the artist involved and/or the publisher, that the finished product will be successful and of outstanding quality, and that it will be distributed in the best possible way for the publication.
- The significance of the presentation plan (including the promotion and distribution plans), particularly with regard to the manner in which the applicant will seek to attract and retain the right audience in an inspiring manner.
- The advisory committee will weigh the significance of the publication against previously released publications regarding the artist's work, where applicable.
- The advisory committee will assess whether the proposed publication constitutes a technically innovative publication.

Final assessment

A Grant for Publications can only be awarded if the advisory committee issues a positive recommendation on the artist's artistic performance, the plan, the grounds for publishing the work and the distribution plan, and on the likelihood that the work will constitute a technical innovation, where applicable.

For budgetary reasons, the Mondriaan Fund's board will request the advisory committee to weigh the successful applications against each other and to rank positive recommendations in order of priority. A well-balanced distribution of different types of publications may be considered in the decision-making process.

Apply

Applications for Grants for Publications can be submitted through the Mondriaan Fund's [online application system](#), for which you need an account. With your account you can access the application form, where you can fill in the questions and upload the information requested in the checklist below. Click [here](#) for the FAQ about online applications.

Applications for Grants for Publications can be submitted twice a year. **The deadline in 2021 is 6 September. Applications must be submitted at 5.00 PM on the day of the deadline.**

Applicants must allow for a total processing period of a maximum of three months from the deadline of the application round. Grants from the Mondriaan Fund cannot be awarded with retroactive effect, which is why the application must be submitted well before the desired starting date.

Contact

For assistance or questions, please contact [Bonnie Dumanaw](#) [+31 (0)20 523 16 00] or call the general phone number: +31 (0)20 523 15 23.

Checklist

Currently the checklist is only available in [Dutch](#).